

mySAP Business Suite



mySAP™ ENTERPRISE PORTAL

THE BEST-RUN BUSINESSES RUN SAP



mySAP™ BUSINESS SUITE: YOUR INDUSTRY. YOUR BUSINESS. YOUR FUTURE.

mySAP™ Business Suite is the world's most comprehensive family of business solutions, enabling adaptive business, complete integration, and easy collaboration over the Internet. And it's engineered to grow with your business.

mySAP Business Suite is powered by the SAP NetWeaver™ technology platform, an extensive integration and application platform that lays the foundation for new cross-functional business processes and lowers your total cost of ownership (TCO) by reducing the need for custom integration and by offering complete life-cycle management for your solution. This Web services-based platform is the foundation for Enterprise Services Architecture, a blueprint for business solutions. SAP NetWeaver aligns people, information, and business processes across organizational and technological boundaries.

As part of mySAP Business Suite, mySAP Enterprise Portal provides best-of-breed functionality – plus industry-specific features and best practices based on three decades of SAP experience. That means you can dramatically improve collaboration and access to your company's information all along the value chain. And that's why the best-run businesses run SAP.

NOT ALL PORTALS ARE CREATED EQUAL



Portals abound in today's market, but their capabilities vary greatly. You need more from a portal than just information aggregation and Web-enabled access to applications. Next-generation enterprise portals must also unify information, applications, and services from heterogeneous systems to promote efficient collaboration, intelligent decision making, and prompt responses to critical business events.

To achieve tangible increases in efficiency, quality, and value, mySAP™ Enterprise Portal delivers relevant information and functionality and unifies critical enterprise information sources.

APPLICATION INTEGRATION

Today's IT environments incorporate heterogeneous systems, including customer relationship management (CRM), enterprise resource planning (ERP), and financial applications from a range of vendors, as well as proprietary systems and desktop and networked productivity tools. In the past, information stored within an application could only be used within the context of that application. Now, with mySAP Enterprise Portal, you can use data across different applications and enjoy increased efficiency and a greater competitive advantage.

DATABASES AND DATA WAREHOUSES

Companies store vast amounts of structured data to guide business decisions. As structured information grows in complexity, fewer users possess the skills to directly query the data they need to make smart business decisions. They need a simple, but powerful, integrated business intelligence solution that grows as the volume of data grows.

UNSTRUCTURED DOCUMENTS

Unstructured documents – text documents, spreadsheets, e-mail, and images – can be difficult to find, organize, and maintain. And if left unmanaged, they can turn into an administrative liability. Intelligent knowledge management can unlock the hidden business value in unstructured documents and create a powerful competitive resource.

INTRANET AND INTERNET CONTENT

Internal Web sites and the Internet have become principal information sources for all types of workers. The challenge is to provide more than cut-and-paste access to content and to enable users to leverage Web-based content from other critical enterprise systems.

Unlike other portals, mySAP Enterprise Portal transcends the simple aggregation of enterprise information and services and delivers on the promise of a unified enterprise. It empowers your users with the tools they need to find relevant information and to act on it in a way that resolves business issues in far less time and at a dramatically reduced cost.

A TRULY COMPLETE PORTAL

UNIFICATION: YOUR ENTERPRISE WORKING AS ONE SYSTEM

What are the most critical questions your users must answer every day? How many steps does it take to respond to a customer's inquiry? To locate the latest corporate presentation? To locate a vendor's shipment? In most cases, the answer to a critical business question must be constructed from several sources developed by different vendors. Customer records may live in your SAP® Customer Relationship Management (SAP CRM) system; orders may be in another vendor's ERP system; and important comments may exist in your Microsoft Outlook e-mail. Many portals allow access to these types of systems through separate, unconnected windows. Only mySAP Enterprise Portal allows you to access information from unconnected systems in a unified way. mySAP Enterprise Portal unifies disparate information, applications, and services from heterogeneous systems into one interface that delivers relevant data to end users and eliminates traditional barriers to productivity.

Its patented Drag&Relate™ capabilities allow users to work seamlessly with information from different sources simply by dragging and relating one item to another. For example, when a user drags the "question" onto the information source containing the "answer," the portal automatically

produces the desired information. Tasks that traditionally require navigating through multiple systems are now accomplished with a few clicks of the mouse. The outcome is quicker, with more accurate results and unprecedented business efficiency.

BUSINESS INTELLIGENCE: WORK SMARTER THROUGH THE PORTAL

What good is an enterprise portal if it can't provide relevant, actionable information to your business? That's why mySAP Enterprise Portal provides one-step integration with mySAP Business Intelligence, SAP's data warehousing and analytical solution. By leveraging SAP's industry-leading business intelligence solution, mySAP Enterprise Portal delivers relevant business analysis to many types of users quickly and easily. In turn, mySAP Business Intelligence uses the portal's unification and state-of-the-art Drag&Relate capabilities to enable an extraordinary level of collaboration and an unparalleled ability to quickly access and relate information from diverse sources. By combining the industry's most powerful enterprise portal solution with comprehensive data warehousing, reporting and analysis, and prebuilt business content, SAP delivers immediate value out of the box, allowing you to leverage your existing investments in data warehouses and enterprise applications.

KNOWLEDGE MANAGEMENT: COLLABORATION DRIVES KNOWLEDGE

Some portal vendors may help you manage parts of your unstructured information, but only mySAP Enterprise Portal delivers a unified, open knowledge management platform that creates a context for all your unstructured information, allowing you to leverage your existing repositories along with your portal content.

mySAP Enterprise Portal provides robust content management, version control, cutting-edge data retrieval and classification, sophisticated collaboration, adaptors for popular content management tools, and advanced notification capabilities. These extensive knowledge management features help turn your unstructured information into organizational knowledge and business advantage.

WEB CONTENT: AN INTEGRATED EXTENSION OF YOUR ENTERPRISE

Internal and external Web sites — your enterprise intranet and the global Internet — represent critical resources that let users find competitive information, respond to customer situations, and access applications from around the world. Today, the continuing challenge is delivering that power appropriately to everyone in the enterprise. mySAP Enterprise Portal starts with a sound architecture for managing the integration of

Web-based information and services. To do this, it adds external Web content from sources like Yahoo! and open interfaces for leveraging industry standards that directly access powerful Web services.

But it's not enough to simply provide access to content and services over the Web. That's why mySAP Enterprise Portal takes the next step by fully integrating them into the portal, allowing your employees to access information and services with powerful Drag&Relate capabilities. Only in this manner can you truly use your enterprise intranet and the global Internet as a fully unified extension of your enterprise.

BUSINESS PACKAGES: REAL WORLD PORTAL CONTENT

mySAP Enterprise Portal unifies your applications, information, and Web content, allowing them to work together for increased efficiency and productivity. But your company needs more than just a powerful enterprise portal. Today's portals

must deliver relevant business context and appropriate content for every user in the organization. That's why SAP created business packages: preconfigured collections of premium portal content for specific user functions. These business packages dynamically deliver the information and tools internal and external users need to quickly answer important questions and efficiently respond to common business issues.

For example, a business package of employee self-services streamlines access to information and services related to a user's general function as an employee. It provides a central Web-based interface for popular tasks like booking travel arrangements, updating personal information, and accessing benefits policies.

With a wide variety of business packages for many different functions, mySAP Enterprise Portal jump-starts your business with immediate value right out of the box. At the same time, business packages allow you to customize the portal interface to meet your company's individual needs. This combination of ready-to-use business solutions and the ability to customize helps you keep development costs down and minimize time-to-deployment while maximizing immediate gains in business efficiency.

THE BENEFITS OF mySAP ENTERPRISE PORTAL

mySAP Enterprise Portal delivers bottom-line benefits. You can:

Boost business efficiency

- Unify information from heterogeneous systems into a single user experience that can be accessed from a Web browser or mobile devices
- Receive notifications, research answers, and respond to business events without leaving the portal

Enhance the quality of your relationships

- Improve the quality of relationships and processes with state-of-the-art collaboration and unique unification capabilities
- Eliminate traditional enterprise boundaries by enabling users to work seamlessly across the value chain

Maximize the value of your business

- Leverage assets to produce short-term results and long-term return on investment
- Transform data into knowledge and knowledge into intelligent action through unprecedented access to business intelligence



BENEFITS FOR YOUR BUSINESS



No other solution delivers on the promise of a unified enterprise like mySAP Enterprise Portal. It will allow you to transform the way your company does business and return strategic and immediate business benefits.

BOOST BUSINESS EFFICIENCY

mySAP Enterprise Portal unifies diverse information into a seamless user experience so users can receive timely notifications, identify issues, and respond to business events – all from a convenient portal interface. The portal serves as a single point of access for the full range of business applications and collaborative tools. You can accomplish more in less time, which increases business efficiency, boosts productivity, and results in more satisfied employees and customers.

ENHANCE THE QUALITY OF YOUR RELATIONSHIPS

With state-of-the-art collaboration and unique unification capabilities, mySAP Enterprise Portal allows you to continuously improve the quality of business relationships. By enabling employees, customers, and partners to share information and work transparently across departments and functions, the solution eliminates traditional enterprise boundaries that impede efficiency and productivity. This helps you fully utilize your resources and drive improved products and services.

MAXIMIZE THE VALUE OF YOUR BUSINESS

mySAP Enterprise Portal helps you fully leverage your assets to create immediate results and long-term return on investment. Through unification technology, mySAP Enterprise Portal provides unprecedented access to information by interrelating all enterprise systems. This empowers all internal and external users – employees, partners, and customers – to achieve greater efficiency while ensuring that everyone involved with your organization remains aligned with shared business strategies and goals. Ultimately, mySAP Enterprise Portal helps you manage costs, improve productivity, and increase revenue for greater profitability. By enabling your extended enterprise to collaborate and make the right business decisions, you can implement a new approach to driving value and achieving success.

TO LEARN MORE

To learn more about how mySAP Enterprise Portal can help you collaborate and innovate, visit:

www.sap.com/solutions/enterpriseportal

COMPARE FEATURES AND BENEFITS, AND YOU'LL CHOOSE mySAP ENTERPRISE PORTAL

FEATURE	ADVANTAGE
Unification	<ul style="list-style-type: none"> ▪ Patented Drag&Relate technology for transparent navigation of independent data sources
Business intelligence	<ul style="list-style-type: none"> ▪ One-step integration with mySAP Business Intelligence for robust reporting and analysis ▪ Personalized distribution of timely information and cost-effective collaborative capabilities
Knowledge management	<ul style="list-style-type: none"> ▪ Manage all facets of unstructured information, from collaborative authoring and publishing to advanced search and navigation of existing and portal-based repositories
Business packages	<ul style="list-style-type: none"> ▪ Provide immediate value by delivering portal content in the context of users' business roles ▪ Streamline problem solving by unifying information, applications, and services
Open solution	<ul style="list-style-type: none"> ▪ A completely open solution that integrates SAP and third-party applications, unstructured documents, production reports, and Web content – regardless of source and format
Open standards	<ul style="list-style-type: none"> ▪ Java and Microsoft .NET interfaces and support for XML, Web services, SOAP, UDDI, and WSDL
Security	<ul style="list-style-type: none"> ▪ Supports for security standards like LDAP, Active Directory Services, SSL, PKI, and X.509
Single sign-on	<ul style="list-style-type: none"> ▪ Access all authorized enterprise systems with just one logon, eliminating the need for multiple logon procedures and passwords
Scalability	<ul style="list-style-type: none"> ▪ Platform-independent, multiserver approach for true enterprise scalability
Administration	<ul style="list-style-type: none"> ▪ Completely Web-based administration without any local installation of tools
Accessibility	<ul style="list-style-type: none"> ▪ Anywhere, anytime access using Web browsers, wireless devices, and PDAs

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